



## **Fast Facts**

### **The Product:**

- Echotex is made from a 100% recycled polyester yarn made from pre-consumer polyester fibre waste and post consumer plastic.
- It is just as strong, durable and colourful as traditional nylon.
- It is the only recycled outdoor banner fabric.

### **The Benefit:**

- Free your conscience: Organizations, cities and companies can now display flags and banners without significant compromise to the environment.
- Save the planet: Materials that might otherwise end up in the landfill are used to make Echotex banners.
- Approximately 3.5 500ml plastic bottles are used to make one average sized banner saving the bottles from landfills.
- Recycle: Retire banners to The Flag Shop's Banner to Bag initiative.

### **The Company:**

- International Flag & Banner, home of The Flag Shop, is the world's only supplier of Echotex.
- Over the years they have manufactured banners for the film industry including Fantastic Four and Battlestar Galactica movies. Other highlights include Calgary Stampede, The Vancouver 2010 Olympic Torch Relay across Canada, CIBC Run For The Cure, United Way and the Dalai Lama's visit to Vancouver.
- Recently completed new Echotex banners for the University of British Columbia's re-branding campaign for both B.C. campuses and is working with City of Port Moody on their new street banner campaign.
- International Flag & Banner was the exclusive supplier for Olympic Bid flags, and is the supplier for the 2010 Legacies Now "Spirit of BC" banners to BC Municipalities.
- All of their high quality textile printing is done on-site with a DuPont Artistri Printer – considered one of the best in the industry.
- The first location was opened in Vancouver, Canada in 1975 and today they have grown to include 12 locations from coast to coast.
- Developed the Olympic and Paralympic Winter Games flags for Vancouver City Hall and Whistler.
- Founded by Doreen Braverman it was the first specialty flag shop of its kind. The product-line has broadened over the years to include custom banners, trade show products, tablecloths, flagpoles, a full line of hardware, pins, crests, decals and anything banner or flag-related.

**The Website:** [www.echotex.ca](http://www.echotex.ca)  
[www.flagshop.com](http://www.flagshop.com)

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